



A Smart Investment in Your People

The proven people management system that inspires your culture and ignites productivity.

PDP Global produces measurable, bottom-line results—supporting organizations in bringing out the best in people at every level—from the executive team to line staff.

Results:

- ✓ High performance teams
- ✓ Effective leadership
- ✓ Healthy company morale
- ✓ Clear communication
- ✓ Customer loyalty
- ✓ Increased productivity
- ✓ Retention of key people
- ✓ Increased sales
- ✓ Decreased costs

How Organizations Use PDP:



92% Hiring



73% Managing



52% Team Building



45% Communicating

ProScan®

A non-threatening, quick, easy, and reliable survey that provides the answers to why individuals love some tasks but hit the wall on others. When individuals have self-awareness about their strengths and limitations, and management aligns strengths to tasks, everyone is happier and performs at their best.

Measures:

- ✓ Behavioral Traits and Decision-making Style
- ✓ Energy Level and Energy Styles
- ✓ Satisfaction, Stress, and Energy Drain
- ✓ Leadership and Communication Styles

PDP ProScan Survey

The Four Cornerstone Behavioral Traits



Additional DynaMetrics



© 2023 PDP, Inc. All rights reserved.

Side-by-Side ProScan Reports:

- ✓ ProScans of two individuals to improve understanding, and enhance communication.

JobScan®

An objective, easily understood behavioral benchmarking and applicant matching solution that takes the risk out of hiring. Increase your hiring success by attracting the right applicants with the right traits and skills, which provides a long-lasting framework to decrease turnover and increase job satisfaction.

Offers:

- ✓ JobScan Modeling—Benchmark the most successful traits for the role.
- ✓ How to Advertise—Attract the highest quality applicants possible.



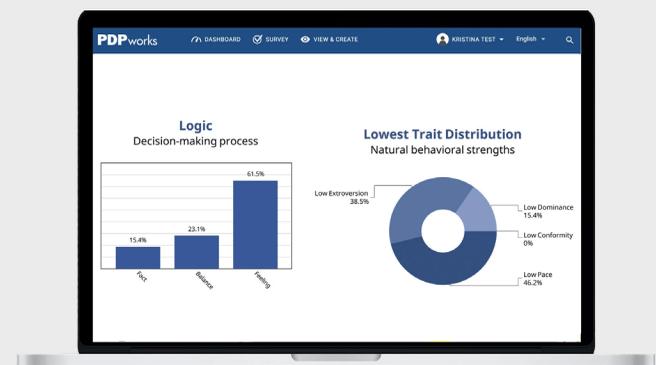
- ✓ Applicant Match—Ensure a good fit with applicant to JobScan Model comparison.
- ✓ Candidate Interview Guide—Ask the right questions to confirm the best hire.

TeamScan®

An insightful, in-depth analysis that allows organizations to accurately measure and define company culture. TeamScan applies to any department, division, or group aspiring to increase performance. By understanding their dynamics, they'll build stronger bonds, resolve conflict, and strengthen interpersonal appreciation.

Includes:

- ✓ Organization Statistics—Review current team behavioral profile.
- ✓ Real Team—Build trust and self-awareness to achieve goals.
- ✓ Conflict Resolution—Pinpoint practical ways to improve relationships.



- ✓ Perceptions—Identify potential biases between traits. Communication—Determine effective styles and means of relaying information.

PDP Certifications for In-House Management

Empower yourself and your organization! Learn how to apply PDP processes and surveys in-house to maximize usage and results!



PDP PowerApp Workshops

Each targeted course is a power application in understanding the dynamics of human behavior. Courses contain engaging interaction, learning exercises, and action steps that empower participants to realize immediate application and benefit. Sessions can be attended in classroom style or online eLearning.



STRENGTHS

Understanding Personal Strengths: Understand your own natural behavioral traits, decision-making style, and energy level. (Online eLearning)



COMMUNICATE

Developing Effective Communication Skills: Develop quality working relationships through improved communications skills. (Online eLearning)



LEAD

Strengthening Leadership Performance—Develop effective leadership skills through personal evaluation and group process.



SELL

Breakthrough Strategies for Sales Performance: Gain self-awareness and customer awareness, and overcome triggers that hinder sales.



RECRUIT

Attracting and Hiring the Best: Create accurate job models for attracting, interviewing, and hiring the best candidate.



TEAM

Building High Performance Teams: Assess team environment, identity, and purpose, while fostering mutual respect.



MANAGE

Improving Management Results with QuickView: Understand what makes people TICK: their Traits, Interests, Communication Styles, & Key Action Tips. (Online eLearning)